



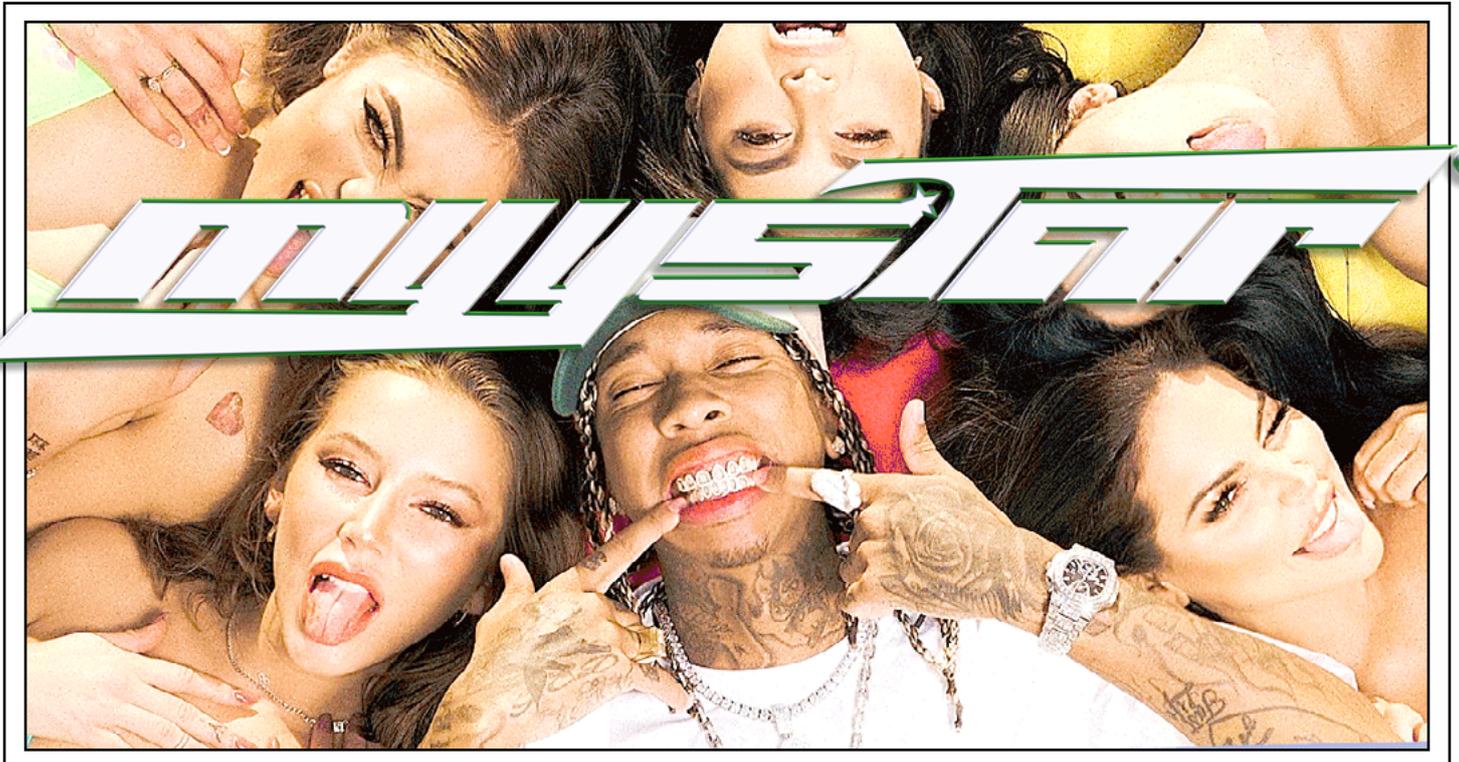
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PRESS RELEASE

AUG. 20 2021

## TYGA DELETES ONLYFANS ACCOUNT, SET TO LAUNCH HIS OWN PLATFORM : MYSTAR



Los Angeles, CA - August 20, 2021 - Today, multi-platinum artist and entrepreneur, **Tyga**, deletes his OnlyFans account amidst the headlines in the past 24 hours and prepares to launch his own innovative platform, **myystar**, for the current and new wave of content creators. Slated for a full release by October. As of today, users can visit [www.myystar.com](http://www.myystar.com) to apply for membership.

**Tyga** sets out to expand his digital business portfolio and offers a new platform that allows users the creative freedom they deserve in response to OnlyFans banning sexually explicit videos come October. This new platform will only take 10% from creators' earnings as opposed to OnlyFans 20%, and in addition to subscription content, creators will have the ability to sell NFTs on the Ethereum blockchain, as well as features relevant to the music industry.

Tyga has partnered with creative director, **Ryder Ripps** of OKFOCUS, to lead design of the platform. Ripps was behind the branding of VFILES, 88RISING, worked with Travis Scott at Cactus Jack and Kanye West as a lead within Donda.

Committed to providing a platform for a wide variety of creators to monetize their content, **myystar** is currently featuring artwork by Dutch-Brazilian visual artist Rafaël Rozendaal, known as one of the pioneer's of Internet Art.

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